

# CAPE ANN Museum

## **“Gloucester’s So Salty” brings together several Gloucester groups for free events around downtown**

*Sat. Jan. 22 and Sun. Jan. 23 from 1 p.m. to 4 p.m.*

GLOUCESTER, MA (January 2022) – To celebrate Gloucester’s recognizably salty character, the Cape Ann Museum is partnering with several area cultural institutions and businesses to offer **Gloucester’s So Salty** on Jan. 22 and 23 from 1 p.m. to 4 p.m. Inspired by the annual **Salem’s So Sweet** event, this two-day event will include ice sculptures, salty sweets for sale, free kids’ art activities, and much more.

“The Cape Ann Museum is committed to offering safe, engaging activities for our community in these challenging times,” says CAM’s Director Oliver Barker. “Throughout the pandemic, museums have been a haven where people can go to find comfort and inspiration. During Gloucester’s So Salty we plan to celebrate the strong character that makes this city great!”

Teaming up for the event is a unique partnership between Art Haven, Movement Arts Gloucester, MA (MAGMA), Maritime Gloucester, Dogtown Books, Discover Gloucester, and the Gloucester Cultural Council. Participants are invited to bundle up and stroll down Pleasant Street and Hancock Street or wander across Main Street and Rogers Street to find any of the following free activities:

- Take a selfie with an Ice Sculpture inspired by Virginia Lee Demetrios’ *The Gossips* in the Cape Ann Museum Courtyard.
- Stop by any participating business to write your own Gratitude Gossip, something positive that you’d like to spread around the community, and bring it to the ice sculpture at the Cape Ann Museum.
- Free art activities and buoy pick up from the Lobster Trap Tree at Art Haven.
- Free admission to view sea-worthy content at the Cape Ann Museum or to create a salty watercolor in the CAM Studio.
- Live Ice Sculpting with Brilliant Ice presented by the Gloucester Cultural Council at the 14C2 Lot next to Gloucester House from 2:00 – 4:00 pm on January 22.
- The Salt Shaker, a free drop-in dance workshop, from 3:00 – 4:00 pm on Jan 22 and Jan 23 at Movement Arts Gloucester MA (MAGMA).
- The Seaweed Scream: End the day on Saturday at 4:00 pm at the 14C2 Lot to release some tension in this salty gathering.
- Search on the sidewalk for snippets of Salty Poetry from Dogtown Books, and write your own poetry with chalk.
- 10% off nautical-themed books at the Bookstore of Gloucester.
- \$1 off sea salt at Cape Ann Olive Oil.

Any business, community group, or institution that is inspired to share its salty Gloucester character is welcome to add its own event. To be listed as part of the event offerings, reach out

27 Pleasant Street, Gloucester, Massachusetts 01930 USA

+1 978-283-0455

[capeannmuseum.org](http://capeannmuseum.org)

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to [education@capeannmuseum.org](mailto:education@capeannmuseum.org). For the most recent list of participating institutions and events, <https://www.capeannmuseum.org/events/gloucesters-so-salty/>

For more information about the Museum, its programs, exhibits, and collections, visit [www.capeannmuseum.org](http://www.capeannmuseum.org).

*The Cape Ann Museum, founded in 1875, exists to preserve and celebrate the history and culture of the area and to keep it relevant to today's audiences. Spanning 44,000 square feet, the Museum is one of the major cultural institutions on Boston's North Shore welcoming more than 25,000 local, national and international visitors each year to its exhibitions and programs. In addition to fine art, the Museum's collections include decorative art, textiles, artifacts from the maritime and granite industries, historic homes, a Library & Archives and a sculpture park in the heart of downtown Gloucester. In Fall 2021, the Museum officially opened the 12,000 square foot Janet & William Ellery James Center at the [Cape Ann Museum Green](#). The campus also includes three historic buildings – the White Ellery House (1710), an adjacent Barn (c. 1740), and the recently acquired Babson-Alling House (c.1740), all located on the site at the intersection of Washington and Poplar Streets in Gloucester.*

*The Cape Ann Museum is located at 27 Pleasant Street in Gloucester. Admission is \$12.00 adults, \$10.00 Cape Ann residents, seniors and students. Youth (under 18) and Museum members are free. Cape Ann residents can visit for free on the second Saturday of each month. For more information please call (978)283-0455 x110 or visit [www.capeannmuseum.org](http://www.capeannmuseum.org).*

For a detailed media fact sheet please visit [www.capeannmuseum.org/press](http://www.capeannmuseum.org/press).

## **MEDIA CONTACT:**

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