

CAPE ANN Museum

Education Manager

About the Opportunity

The Cape Ann Museum (CAM) is a leading regional museum, a treasure and force unto itself on Cape Ann, at the epicenter of artistic and marine history in the Northeast. The Museum's nationally significant collection includes fine and decorative arts and artifacts relating to Cape Ann's earliest days as a major fishing and shipping port, its mid-19th century role in the granite industry, and the numerous artists who were attracted to its singular charms of light and sea, including such well known painters and sculptors as Fitz Henry Lane, Winslow Homer, Cecilia Beaux, John Sloan, Edward Hopper, Milton Avery, Anna Hyatt Huntington and Walker Hancock.

In April 2019, CAM welcomed a new Director, Oliver Barker, who came to the museum from Boston's Museum of Fine Arts. Oliver, with the full support of the Board, is galvanizing the Museum in new and exciting ways leading up to the Museum's upcoming 150th Anniversary and the City of Gloucester's 400th Anniversary in 2023.

In August 2019, CAM unveiled a Winslow Homer exhibition entitled Homer at the Beach, which was unprecedented in scale including loans from over 50 institutions and individuals from across the United States. This nationally recognized exhibition brought over 24,000 visitors during its four-month run and was part of a transformative year in which the Museum welcomed almost 40,000 visitors.

CAM recently opened its doors after being closed for 6 months due to COVID and is looking ahead to its next chapter and ways in which it can nimbly respond to the "new normal". Key among CAM's priorities is to elevate the Museum's educational and public programming offerings. In addition to the main museum, CAM celebrated the opening of the CAM Green campus along with the James Center which addresses the Museum's needs for expanded collections storage, exhibition and community programming space, creating entirely new opportunities to engage, excite and connect with audiences.

Job Summary

Reporting directly to the Museum Director, the Education Manager (EM) plays an integral role in ensuring success as CAM enacts a new and dynamic educational vision for the future. In this role, the EM will act as the primary liaison with the Education Committee facilitating open and transparent communication and the steady forward momentum. The EM is responsible for the creation and implementation of dynamic educational programs that engage the public with the Museum's collections and the role that Cape Ann has and continues to play in the shaping of American art and history.

Key Responsibilities

Working directly in concert with the Museum Director, CAM staff and board members the EM will:

- Coordinate volunteer/staff task force in the creation of a robust education program that engages visitors of all ages across the Museum's two campuses
- Serve as instructor for the Museum's youth, family and school programs, on and off-site

- Design materials to support teaching and public engagement initiatives
- Proactively work as a community liaison for Museum's educational activities
- Support the planning and implementing of the Museum's annual calendar of events
- Lead tours for school groups and other visitors
- Manage the remodeling of Museum's Activity Center and Student Art Gallery
- Contribute to Museum publications, social media and gallery materials as directed
- Assist in the marketing and evaluation of educational programs
- Work in concert with Visitor Services & Shop Manager to coordinate reservations for tour groups, school groups and other programs
- Work directly with volunteers, docents and interns
- Oversee contract position Museum Educator/s

Qualifications

- Holds a BA in education or related field
- Appreciation of the CAM's mission and strong interest in art, history or museum studies
- Proven experience in visitor engagement, education or interpretation
- Ability to work some nights, early mornings and weekends as events and meetings require.
- Excellent communication skills, both written and interpersonal.
- Strong analytical skills and ability to think strategically and creatively with exceptional attention to detail, and to manage and meet deadlines.
- Flexibility and the ability to work as a collaborative team player are essential.

Status: Full Time exempt

Estimated Start Date: December 1, 2020

The Cape Ann Museum is committed to diversity among its employees and encourages qualified candidates from all backgrounds to apply. For consideration, please submit your cover letter and résumé to: resumes@capeannmuseum.org. You may also submit your materials via postal mail to: Human Resources, Cape Ann Museum, 27 Pleasant Street, Gloucester, MA 01930.